

evē

Evie Culp

design & art direction
evieculp@gmail.com
410.818.7249
www.evieculpdesign.com

Education

Syracuse University, BFA 2023
Communications Design Major
Business Minor
Syracuse London 2022
Women's Club Lacrosse

Skills

Branding
Copywriting
Creative Strategy
Packaging
Art Direction
Publication
Point of Purchase
Collaboration
UX/UI
Web Design
Advertising
Illustration

Technical

Illustrator
InDesign
Photoshop
XD
Acrobat
Microsoft 365
G Suite

Work Experience

Content & Graphics / Live Events Designer
New York, NY 2024-Present

Creates immersive experiences that captivate audiences and leave a lasting impression. Working closely with creative teams, I specialize in developing dynamic graphics, stage designs, and digital materials that significantly enhance event engagement. My commitment to maintaining visual consistency ensures that every aspect of the event reflects the desired aesthetic. Thriving under pressure, I consistently deliver high-quality work within tight deadlines and drive the success of each project.

Leibowitz Design / Freelance Visual Designer
New York, NY 2023-Present

Engages in collaborative efforts with the agency's creative team across diverse projects, participating in the entire design process from inception to finalization. Collaborates closely with project managers, senior designers, and art directors to manage multiple projects within demanding timelines. The project scope encompasses a wide spectrum of creative assets, including branding materials, social media content, graphic signage, and both web and print media.

MV Sharks Baseball / Marketing Intern
Oak Bluffs, MA Summer 2021-2023

Created game day rosters, player profiles, and other design solutions. Helped with game day activities by interacting with fans. Marketed games to Martha's Vineyard Island through physical and digital promotions to raise attendance.

Awards

60th Anniversary Graphic Design USA Award
Kicks Chronicles - Publication